



bemc

Bridge to Employment
in Media & Communications

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About us

The Bridge to Employment in Media and Communications Program (BEMC) is a unique seven-month full-time program designed to prepare internationally trained media and communications professionals to secure meaningful employment or entrepreneurship in public relations, broadcast media, photography and photojournalism, videography, marketing and branding, and media design.

BEMC is delivered by the Mennonite New Life Centre of Toronto and funded by the Government of Ontario. BEMC is also supported in partnership with Ryerson University and Seneca College.

Program components

- Ongoing career coaching and guidance from an employment advisor
- Classroom instruction on the Canadian media landscape, professional workplace communication skills, and advanced exploration of up to six media and communications sub-sectors
- Hands-on, supervised work placement opportunities
- Mentorship that will help build connections with hiring employers and support career development upon graduation
- Workplace Communication for Media Professionals certificate program offered by Ryerson University

What do participants gain?

- In-depth understanding of media and communications landscape, practices, and career opportunities in Ontario
- Improved mastery of professional communication skills
- Greater capacity to work within the Canadian multicultural environment
- Formal “Canadian experience” and other employment supports
- Valuable personal and professional networks
- Guidance on personal rebranding

Who qualifies for BEMC?

Internationally trained professionals (i.e. professionals who gained the majority of their training/education outside of Canada or the US) who have:

- Undergraduate degree, diploma or advanced formal training in media, communications, public relations, or related areas
- Minimum of two years work experience outside of Canada or the US in media, communications, public relations, or related areas
- Language proficiency of CLB 7 or equivalent in all domains (reading, writing, speaking, listening)
- Immigration status of Refugee Claimant with work permit, Convention Refugee, Permanent Resident, Canadian Citizen

To apply, visit our website:
bemc.bridgingprograms.org

This program is funded by





Upcoming Program Schedule

BEMC is offered twice a year and runs for 7 months (4 months in-class; up to 3 months placement).
Classes are 9:00am - 2:00pm (Mon-Fri)

Fall Cohort (September - March) Spring Cohort (May - November)



Participants are equipped to find a job or build a career in media, communications, and related fields

Post-program supports

BEMC graduates can take part in a wide range of career development activities, including program-sponsored professional development, networking events, and mentoring. Program graduates also receive job postings, internship and volunteer opportunities.

Contact information

Web: bridgingprograms.ca

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 @bridgingBEMC

